

MEDIA RELEASE

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‘PharmX Marks the Spot’

A consortium of leading pharmacy point-of-sale and dispense suppliers are pleased to announce a joint venture company, PharmX Pty Limited, to provide a common software system to facilitate electronic ordering for pharmacists and suppliers.

Creators of PharmX, Cosmos Limited, PCA NU Systems, Simple Retail and Mountaintop Systems, will make the gateway available to pharmacists and suppliers shortly - bringing the industry into the new technological world of the twenty-first century.

“We have been using proprietary old dial up modems to communicate with suppliers for over 15 years and the technology has moved on and we risked being left behind. PharmX will allow our clients to use the internet to communicate at low cost with suppliers and further enhance the pharmacy supply chain,” said Paul Naismith, CEO, PCA NU Systems Pty Ltd.

Orders and invoices are currently being transmitted in a road testing environment, with excellent results. PharmX was encouraged by the support received from industry stakeholders to create this IT infrastructure for the industry.

“As the leading IT vendors to pharmacists, we strongly believe that our collaboration in developing this ordering and supply gateway will significantly assist in reducing supply chain costs for pharmacists,” said Mark Winnett, Managing Director, Cosmos Limited.

For more detailed information about the joint venture and this important new development for the pharmaceutical industry, please contact;

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